

Master-class (session) evaluation results

WORKSHOP DETAILS

Speaker: Usha Menon

Session: Building a Winning Fundraising Strategy

Date: July 2012

Headcount: 18

Speaker 1 - Overall			
Excellent	Good	Fair	Poor
14	1	0	0

Engaging				
5	4	3	2	1
16	1	0	0	0

Knowledgeable				
5	4	3	2	1
14	2	0	0	0

Easy to understand				
5	4	3	2	1
15	1	0	0	0

Session level		
Too high	Just right	Too basic
0	12	0

Usha Menon

Overall Average	Overall %
3.93	98.33

Engaging Average	Engaging %	Knowledgeable Average	Knowledgeable %	Easy to Understand Average	Easy to Understand %
4.94	98.82	4.88	97.50	4.94	98.75

Session level

Too high%	Just right%	Too basic%
0.00	100.00	0.00

COMMENTS

Additional comments on speaker presentation style

- Very inspiring, did not fall asleep

What did you find most useful/best part in this session?

- To guide principles
- Principles of fundraising
- Example in strategy is identified considering present situation
- Building on your strength
- Re-identify the strength and use it as the strategy
- Easy to follow
- 10 guiding principles and the fundraising pyramid

How will you make use of this knowledge when you return to work?

- We try to follow this guiding
- Sitting and sharing will staff and board
- Try to adopt raised print in fundraising strategy
- Be more focused on developing a funding strategy
- A fundraising strategy for next 3 days
- Review and revise
- Set up new fundraising committee and share all acquired knowledge on fundraising strategies

How could the session be improved?

- More clear on the strategy making
- Usha is awesome as usual (this after 3 days)
- More video presentation

- Participation of the altering delegate

Any other feedback

- Need more demonstrations as an example for the delegates in fundraising issues
- She is amazing. She has the answer for every question.